

ISSUED CLAIMS

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for example, emollients, moisturizers, vitamins and sunscreens, and mixtures thereof. These additives may be present in the composition in a content ranging from 0% to 20% (in particular from 0.01% to 20%) relative to the total weight of the composition and better still from 0.01% to 10% (if present).

Needless to say, a person skilled in the art will take care to select the optional additional additives and/or the amount thereof such that the advantageous properties of the composition according to the invention are not, or are not substantially, adversely affected by the addition envisaged.

The composition according to the invention may be manufactured by the known processes generally used in cosmetics or dermatology.

The invention is illustrated in greater detail in the examples which follow.

EXAMPLE 1

A mascara having the composition below was prepared:

Carnauba wax	2.6 g
Beeswax	3.3 g
Paraffin wax	10.4 g
Hydrogenated jojoba oil	0.2 g
Hydrogenated palm oil	0.2 g
Polyamide resin with ester end groups, sold under the name "Uniclear ® 100" by the company Arizona Chemical	1 g
2-Amino-2-methyl-1,3-propanediol	0.8 g
Triethanolamine	2.4 g
Stearic acid	6.6 g
Hydroxyethylcellulose	0.8 g
Gum arabic	0.6 g
Ethyl acrylate/methyl methacrylate copolymer (80/20) as an aqueous dispersion containing 50% AM (Daitosol 5000 AD from Saito)	7 g AM
Black iron oxide	5 g
Preserving agents	qs
Water	100 g

This mascara is easy to apply and adheres well to the eyelashes during and after application; the eyelashes are made up quickly. It also gives instantaneous loading of the eyelashes.

A mascara composition having the composition below was prepared:

Carnauba wax	4.6 g
Rice bran wax	2.1 g
Paraffin	2.2 g
Beeswax	8.2 g
Polyamide resin with ester end groups, sold under the name "Uniclear ® 100" by the company Arizona Chemical	1 g
Talc	1 g
Bentonite	5 g
Vinyl acetate/allyl stearate copolymer (65/35) (Mexomere PQ from Chimex)	6.5 g
Polyvinyl laurate (Mexomere PP from Chimex)	0.7 g
Sulphopolyester (AQ 55S from Eastman Chemical)	0.12 g
Isododecane	53.9 g
Propylene carbonate	1.6 g
Pigments	4.9 g
Preserving agents	qs
Water	100 g

This is mascara adheres well to the eyelashes during and after application. It gives the eyelashes good instantaneous loading.

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EXAMPLE 3

a) Dispersion of Polymer in Isododecane Used:

A dispersion of non-crosslinked copolymer of methyl acrylate and of acrylic acid in a 95/5 ratio, in isododecane, was prepared according to the method of Example 7 of document EP-A-749 747. A dispersion is thus obtained of particles of poly(methyl acrylate/acrylic acid) surface-stabilized in isododecane with a polystyrene/copoly (ethylene-propylene) diblock block copolymer sold under the name Kraton G1701 (Shell), with a solids content of 24.2% by weight, a mean particle size of 180 nm and a Tg of 20° C. This copolymer can form a film at room temperature.

b) A Mascara Having the Composition Below was Prepared:

Carnauba wax	4.7 g
Rice bran wax	2.1 g
Paraffin	2.2 g
Beeswax	8.2 g
Polyamide resin with ester end groups, sold under the name "Uniclear ® 100" by the company Arizona Chemical	0.5 g
Dispersion of polymer in isododecane according to a)	10 g
Talc	1 g
Bentonite	5 g
Vinyl acetate/allyl stearate copolymer (65/35) (Mexomere PQ from Chimex)	6.5 g
Polyvinyl laurate (Mexomere PP from Chimex)	0.7 g
Propylene carbonate	1.6 g
Pigments	4.9 g
Preserving agents	qs
Isododecane	100 g

This mascara adheres well to the eyelashes during and after application. It gives the eyelashes good instantaneous loading.

What is claimed is:

1. A process for increasing the adhesion of and/or expressly loading make-up on eyelashes, comprising applying to said eyelashes a mascara comprising:

(i) at least one polymer chosen from ethylenediamine/stearyl dimer tallate copolymer;

(ii) water;

(iii) at least one coloring agent; and

(iv) at least one preservative;

wherein said mascara comprises a fatty phase, and

wherein said applying said mascara increases the adhesion of and/or expressly loads said mascara on the eyelashes.

2. The process according to claim 1, wherein said mascara further comprises at least one second polymer that is film-forming and different than the at least one polymer.

3. The process according to claim 2, wherein said at least one second polymer is hydroxyethylcellulose.

4. The process according to claim 1, wherein said fatty phase comprises at least one hydrocarbon-based oil.

5. The process according to claim 4, wherein said at least one hydrocarbon-based oil is isododecane.

6. The process according to claim 1, wherein said fatty phase comprises at least one silicone oil.

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